How to get involved

You can become a part of the Get Ready campaign by using the materials in your community or on your organization’s Web site. Businesses can become involved by partnering with their local health department or public health association to sponsor events. For more information on sponsorship or partnership opportunities, contact our national office at getready@apha.org.

Visit us online at:
www.aphagetready.org
http://getreadyforflu.blogspot.com/
www.twitter.com/getready

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The American Public Health Association’s Get Ready campaign

Launched in 2006, APHA’s Get Ready campaign helps Americans prepare themselves, their families and their communities for all disasters and hazards, including pandemic flu, infectious disease, natural disasters and other emergencies.

The campaign provides free materials, resources and information that health workers, organizations and all Americans can use to promote preparedness in their communities. The campaign uses a Web site, blog, podcasts, newsletter and Twitter to communicate its messages, and sponsors activities such as Get Ready Day, the Get Ready Scholarship and Get Ready: Set Your Clocks, Check Your Stocks to spread its reach nationwide.

Highlights of the Get Ready campaign include:

Get Ready Day

Get Ready Day is held annually on the third Tuesday of September. Preparedness advocates around the nation are encouraged to hold events in their communities on Get Ready Day, which is timed to coincide with National Preparedness Month.

Get Ready: Set Your Clocks, Check Your Stocks

Get Ready: Set Your Clocks, Check Your Stocks is a biannual campaign that reminds Americans to check their emergency stockpiles when they change their clocks for daylight saving time.

Free fact sheets and materials

The Get Ready campaign offers a range of materials designed to be used with the public. More than two dozen fact sheets are available, addressing everything from winter storms and earthquakes to H1N1 flu and handwashing. Many of the fact sheets are available in Spanish and can be customized with your organization’s logo.